Developmental Vision & Rehabilitation

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Why was I referred to Wow Vision Therapy?

Patients are referred to our practice to evaluate and treat developmental and rehabilitative vision dysfunction(s) that may be impacting their quality of life or performance in school, sports, or work.

How are your evaluations different than the one I had with my Optometrist or another provider? While we also perform an eye health and vision assessment to determine the health of the eyes, visual acuity (eyesight) and refraction for the appropriate corrective lenses, our developmental/rehabilitation diagnostic testing involves an expanded comprehensive evaluation involving sensorimotor (eye coordination), visual perception/processing and visual integration abilities.

Do you dispense glasses or contacts at your office?

No. Although we do prescribe corrective lenses, we will always refer you back to your primary care Optometrist for glasses or contacts, when needed. If you do not have a primary care Optometrist, we will recommend a provider to you.

How many appointments will I have before starting treatment?

There are typically three appointments you or your child may have with our doctors before treatment begins. Each diagnostic and/or conference appointment lasts about one hour.

Do you offer evening appointments?

Yes. Evening appointments are customary, depending upon availability and location.

How long will it take to complete vision therapy?

Treatment duration varies from patient to patient based on several factors, including (but not limited to) the diagnosis and personal goals of each patient. All of this information will be reviewed in greater detail by the doctor during the conference appointment.

Does my insurance cover vision therapy?

Vision therapy/orthoptics is considered a medical procedure. Because medical insurance companies offer a variety of coverage and plans, coverage is entirely dependent on a patient's plan, diagnosis, and age. We cannot guarantee treatment will be covered by your plan; however, we will advocate on your behave to help you get reimbursed from your health insurance provider.

How much does vision therapy cost?

The fee for vision therapy depends upon the duration of the patient's treatment plan. During your conference appointment, we will outline your detailed treatment plan, including duration of treatment, goals for therapy, fees, and different payment options available.

Do you offer financing options if my insurance does not cover vision therapy?

Yes! We participate with CareCredit and offer zero interest for 18 months and five years of extended financing.