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Why did my doctor refer me to Wow Vision Therapy?

Wow Vision Therapy is the regional referral center for patients who require optometric vision therapy. Wow Vision Therapy specializes in office-based vision therapy, proven through research to be safe, effective and the standard of care in the treatment of deficiencies in eye coordination and visual processing.

What is the difference between a primary eye care examination with my Optometrist and the initial evaluation at Wow Vision Therapy?

During a primary eye care examination, your doctor performs an eye health evaluation, determines the need for corrective lenses and screens the patient for any deficiencies in eye coordination skills (eye teaming, eye focusing or eye tracking). If your doctor finds a problem in eye coordination function, then a referral may be made to Wow Vision Therapy for a definitive diagnosis and possibly treatment. The initial evaluation at Wow Vision Therapy has a medical examination procedure code (99204), and is reimbursed through most major medical insurances.

How many appointments will I have before starting any prescribed treatment?

There are up to three appointments, each approximately one hour in length, with the doctor before any treatment begins.

- First, the Initial Evaluation (99204) is where the doctor will perform an expanded assessment of binocular vision (eye teaming skills), accommodation (eye focusing skills), oculomotor function (eye tracking skills) and prescribe lenses if needed.
- Second, an Assessment of Visual Processing (99215) may be ordered to evaluate visual information processing and visual motor abilities.
- Lastly, the final appointment is the Conference where the doctor will discuss the findings from the previous appointment(s) and the recommendations for treatment.

Do you offer evening appointments with the doctor?

Yes, Wow Vision Therapy offers appointments available Monday through Thursday with doctors and therapists.

How long will it take to complete vision therapy?

The duration of treatment is based on a variety of factors, including the patient's diagnosis and personal goals chosen by the adult patient or parent of the child patient. The doctor will outline the prescribed number of vision therapy sessions at the Conference.

Does my insurance cover vision therapy?

Vision therapy/orthoptics (92065) is considered a major medical procedure code. Because major medical insurance companies offer a variety of coverage and plans, Wow Vision Therapy will serve as an advocate to help you get reimbursed through your health insurance provider.

How much does vision therapy cost?

The cost of vision therapy is based on the duration of the patient's treatment plan. At the Conference appointment we will review the fees of treatment and offer a variety of payment options so that treatment can be made affordable.